



The 16th annual  
**FESTIVAL OF  
EDUCATION**  
at Wellington College | 2-3 July 2026



# PARTNERSHIP OPTIONS



# WELCOME

The Festival of Education continues to go from strength to strength, and 2025 was no exception. With over 5,000 attendees, 300 speakers and 80+ partners and exhibitors, it was a truly energising two days. The response? Attendees called it “amazing”, “uplifting” and “unlike any other”.

The photography and videos captured the buzz perfectly, giving a real sense of the atmosphere we created together. The support of our ever-growing network of exhibitors, sponsors and partners helped make the experience richer, more engaging, and more memorable than ever.

Each year, the Festival is shaped by the passion and generosity of our community. In 2025, many contributors brought not just ideas, but tools, insight, and inspiration, more than we could ever fit into the official schedule. That's the magic of this event: it grows far beyond its formal structure.

As we look ahead to the 16th Festival of Education, our vision remains bold. We want to spark thinking, stir emotions, and shine a spotlight on the people who make education what it is. We're aiming for a Festival that is meaningful, joyful, immersive, and, above all, inclusive.

A particular point of pride is our commitment to widening access. Thanks to a brilliant initiative from Wellington College, we're once again offering two complimentary tickets to 1,000 UK state schools and colleges - helping ensure representation from across the entire sector.

Since launching in 2010, the Festival has transformed from a small-scale

reflection to a major gathering, bringing together educators, changemakers, those who shape policy, journalists, business leaders and more. It's become a must-attend event, rooted in dialogue, collaboration, and shared ambition.

In 2025, we welcomed the likes of Sir Lenny Henry and Professor Becky Francis to the stage, and tackled themes ranging from SEND and online safety to teacher wellbeing and AI in education. There really was something for everyone.

Now, as we prepare for 2026, we're building on everything we've achieved. The Festival remains a place to explore what's next; through leadership, learning and conversation. I can't wait to see what this next chapter holds.

Join us at Wellington College for the 16th Festival of Education, it wouldn't be the same without you.

*Shane Mann*

**Festival Co-Director and  
Chief Executive, EducationScape**



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# MEET THE TEAM

There for you every step  
of the way to the Festival!



**Shane Mann**

[shane.mann@educationscape.com](mailto:shane.mann@educationscape.com)

**Festival Co-Director  
and Chief Executive,  
EducationScape**

As Festival Co-Director and Chief Executive of EducationScape, Shane drives the vision and energy behind the Festival, championing an unforgettable experience for both partners and attendees.

He works hand-in-hand with core partners and the Festival's founding home, Wellington College.



**Iain Henderson**

[imh@wellingtoncollege.org.uk](mailto:imh@wellingtoncollege.org.uk)

**Co-Festival Director and  
Director of The Bridge,  
Wellington College**

As Co-Festival Director and Director of The Bridge at Wellington College, Iain works alongside Shane to shape the Festival's strategic vision. He plays a key role in connecting EducationScape with Wellington College, ensuring the Festival stays true to its roots while continuing to innovate and grow.



**Scott Forbes**

[scott.forbes@educationscape.com](mailto:scott.forbes@educationscape.com)

**Managing Director**

As Managing Director, Scott works alongside the Festival Co-Directors to bring everything together - coordinating teams across programming, partnerships and sponsorship, and logistics to ensure a smooth and successful Festival.



**Catherine Bansal**

[catherine.bansal@educationscape.com](mailto:catherine.bansal@educationscape.com)

**Deputy Festival  
Director**

As Deputy Festival Director, Catherine leads the content team, curating the Festival programme and collaborating with sponsors and exhibitors who are contributing to the sessions and wider experience.



**Philippa Barton**

[philippa.barton@educationscape.com](mailto:philippa.barton@educationscape.com)

**Event Director**

As Event Director, Philippa leads on all Festival logistics, coordinating exhibitor and partner onboarding and ensuring they have everything they need for a successful and seamless experience.



**Adele Kilby**

[adele.kilby@educationscape.com](mailto:adele.kilby@educationscape.com)

**Partnerships Director**

As Partnerships Director, Adele leads on exhibitor and partner sponsorship, bringing together brilliant organisations that share the Festival's inclusive, knowledge-sharing spirit that add real value to the Festival community.



# WHY PARTNER AND EXHIBIT?

The Festival of Education offers your organisation 2 days of unrivalled interaction with the most progressive thinkers and practitioners in education today. Our audience attends to gain insight, learn about new developments and share their experiences and thoughts. Having a presence will allow you to showcase your products and services to over 5,000 people who are interested in improving education and the opportunities available to young people. Our exhibition and sponsorship opportunities have been developed to ensure an effective and affordable experience for any organisation operating within the education sector. This year we have increased the range of opportunities to enable those with different budgets to have a presence, from the smaller exhibitor stand to bespoke partnerships with branded venue/s and speaker slots. The potential for creative participation is unrivalled!

All our exhibitors and Partners receive individual attention from our experienced team who will work with you from the outset to ensure that your presence at The Festival of Education is exciting, engaging and rewarding in every way.



- 1 **Celebrating educators**  
Immerse yourself in an uplifting and fun environment, highlighting all that is positive in the education sector.
- 2 **Pre-event content**  
One month before the event we will launch our Festival App.
- 3 **Branding**  
It's the perfect opportunity to showcase your brand and products/services, to the right audience. Choose from a range of options.
- 4 **Provide beneficial content**  
Some of our packages come with the opportunity to provide content during and before the Festival.
- 5 **Networking**  
Connect and engage with school leaders, teaching professionals and like-minded professionals – there are countless chances to forge invaluable connections.
- 6 **Knowledge sharing**  
The Festival of Education is collaborative, and we welcome others who share this ethos. Gain insights from other participants, renowned speakers and thought-leaders who will share their wisdom, latest trends, and strategies that can give you a competitive edge.

## NEW FOR 2026:

- Expanded site plan
- Refined content with input from new Advisory Panel
- Content Partner and Premium Content Partner packages
- Data capture option available at an additional cost.

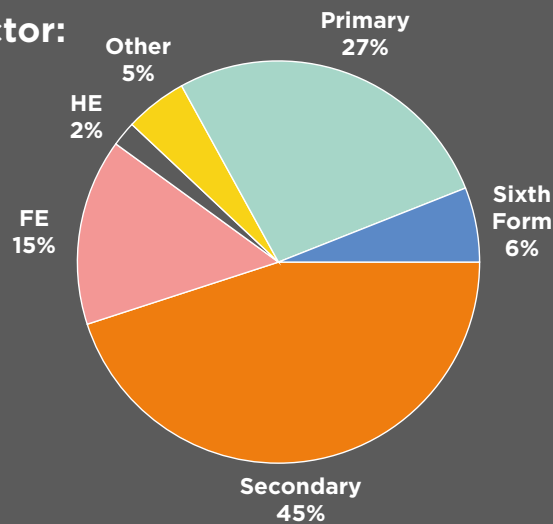
"It was brilliant to experience the energy and breadth of the Festival first-hand. The space you create for **meaningful dialogue and innovation in education** is inspiring"

# WHO ATTENDS THE FESTIVAL OF EDUCATION?

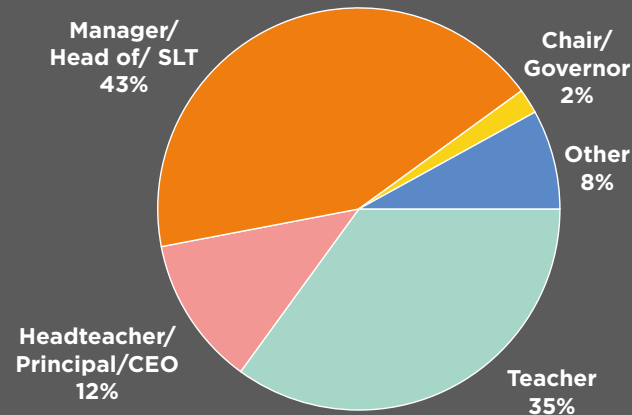


## Festival of Education 2025 Audience Statistics

### Sector:



### Job roles:



**5,000+**

Attendees



**80+**

Exhibitors



## KEY FACTS:

- The 2025 exhibition space completely **sold out** – demand was higher than ever!
- We proudly welcomed **new partners including Apple and Google for Education**, joining a growing list of major supporters
- **96%** of attendees said they left the Festival having learned something new
- **92%** of this year's attendees plan to return in 2026 – and most are bringing colleagues with them
- **88%** of exhibitors and sponsors have already expressed interest in returning next year
- Over **94%** of our 2025 exhibitors and sponsors reported making meaningful new connections at the event
- Our **LinkedIn community continues to grow rapidly**, with lively engagement before, during and after the Festival – including trending content, live updates and highlights from top speakers
- Many of our long-standing exhibitors say the Festival remains **the most exciting and valuable event in their annual calendar**

**Find out why so many exhibitors say that the Festival of Education is their favourite event on the next page**

# TESTIMONIALS



“Another **smash hit**  
from #EducationFest”

**LinkedIn**

 **Click here** to see video testimonials from the Festival!

“What a wonderful 2 days the PiXL team had at the Festival of Education. The sun was shining and the conversations we had were inspiring. It was so great to spend time amongst people that are just as dedicated as we are about improving outcomes and life chances of pupils. The Festival of Education is an excellent opportunity to exchange ideas, gain insights, and be part of a vibrant community of educators.”

**Danielle Hill, PiXL**

“The Festival of Education gave me time and space to consider what is important for my school and the direction in which I want to take it. It was thought provoking but never overwhelming - it felt like a celebration of education!”

**Fenella Reekie, Head Teacher**

“The Festival of Education was an inspiring event; the line-up of speakers and workshops is varied, diverse and carefully programmed, and the opportunity to meet and network with a range of people working across the education sector is invaluable. The Steplab team left feeling energised, describing it as one of the highlights of their year. We loved the festival vibe, and the tech support and felt well looked after. We are excited about coming back next year!”

**Rachel Sewell, Steplab**

“We have had a presence at the Festival for 6 years now as a combined exhibitor and speaker. It always generates lots of leads, conversations and visits for us in the weeks and months that follow. I would recommend the event highly for any company with a story to tell and a quality product to sell!”

**Andy Carley, School Outdoor Learning**

“The Festival is a key date in our events calendar, and we exhibit for several reasons. It has a character like no other education event. This creates an atmosphere to better facilitate conversations, and to form relationships, it's a great way to meet teachers and school leaders and it's connecting with people through a shared positive experience, rather than just gathering 'contacts' from your target audience. Furthermore, the team behind the festival are slick and reliable.”

**Jamie Scott, Evidence Based Education**

“The Festival of Education is incredibly well-organised and well-attended, and it has quickly become the most important event in our calendar. It's the ideal platform for building awareness and meaningful connections with teachers and the wider education community. We're already looking forward to taking part again next year!”

**Kristian Ball, Eduqas**

# FESTIVAL SITE PLAN



## PARTNERSHIP AND EXHIBITION ENQUIRIES:



**Adele Kilby**  
Partnerships Director  
m +44 (0) 7973 393683  
e [adele.kilby@educationscape.com](mailto:adele.kilby@educationscape.com)



# PARTNER PACKAGE

## FESTIVAL PARTNER

(£36,500 +VAT - LIMITED TO FIVE ORGANISATIONS)

Becoming a Festival Partner, the pinnacle of sponsorship, means your organisation will play a pivotal role in the success of the 16th Festival in 2026.

Festival Partners enjoy the unique opportunity to actively contribute to the development, promotion, and execution of the entire event. The Festival's content is organised into various strands, and as a Partner, your organisation will become the proud sponsor of a specific venue or theme. Additionally, you will have the privilege of hosting a minimum of 2 daily sessions, which can take the form of workshops, panel discussions, or keynote presentations.

Furthermore, as a Festival Partner, your organisation will be prominently featured and recognised as a vital supporter of this definitive educational event. Our Partner packages are flexible and can be tailored to suit your specific needs and objectives. Join us in shaping the future of education at the 16th Festival in 2026.



### PRE-FESTIVAL

- Listed as a Festival Partner on the Festival website, including your own web page, promoting your service
- Social media posts announcing your partnership with the Festival, plus a further ten posts about our partnership
- Logo placed on all Festival adverts and other official promotional emails
- 100-word message and digital banner in an email promoting your content to attendees - from 4 weeks before the event
- Regular tweets specifically mentioning you as a Festival partner of the Festival (max 10)

### AT THE FESTIVAL

- Premium exhibition stand measuring 5mx5m
- A main venue on South Front named after your organisation, with prominent branding

- Two 45 minute sessions per day with at least one session per day in own venue, format and topic to be agreed with organisers. (Potential additional content to be discussed)
- Your organisation's brand displayed prominently across the Festival site, on signage, the main stage and general venues
- Pop-up banner on either the Schools Week or FE Week websites, to be used between April and June (40,000 impressions)
- Four passes to the VIP Speakers Lounge and VIP BBQ
- 35 full festival passes for staff/guests

### POST FESTIVAL

- Electronic copy (Excel) of the attendee list. Please note we are unable to supply emails
- 4 social media posts in July thanking you for support



THESE PACKAGES CAN BE TAILORED TO SUIT YOUR REQUIREMENTS. PLEASE CONTACT ADELE ON [ADELE.KILBY@EDUCATIONSCAPE.COM](mailto:ADELE.KILBY@EDUCATIONSCAPE.COM) TO DISCUSS.



# PARTNER PACKAGE

## REGISTRATION PARTNER (£29,500 +VAT)

As Registration Partner, your organisation will be a key part of the 16th Festival in 2026.

You will receive high brand exposure before, during and after the Festival and benefit from recognition as an important supporter and contributor to this prominent and credible education event. You will have a presence with a large stand in a premium location, branding on our registration page, tickets and registration area, with the opportunity to be involved in the first point of contact as attendees arrive at the Festival of Education.



### PRE-FESTIVAL

- Listed as Registration Partner on the Festival website, including your own web page, promoting your organisation
- Social media posts announcing your partnership with the Festival, plus a further five posts about our partnership
- Prominent branding on the registration page and confirmation emails
- Branding as the registration partner on the app up to 4 weeks pre-event
- Logo placed on all Festival adverts and other official promotional emails
- 100-word message and digital banner in an email promoting your content to attendees - from 4 weeks before the event
- Regular tweets specifically mentioning you as a Registration partner of the Festival (max 10)

### AT THE FESTIVAL

- Premium exhibition stand measuring 5mx5m
- Prominent branding at the Registration area at the entrance, with the opportunity for up to two staff to greet attendees and hand out leaflets or freebies
- Opportunity for a banner or other creative branding at Registration (subject to approval).
- Two speaker sessions (45 mins each) at the Festival (timing, format and topic to be agreed with organisers)
- Your organisation's brand displayed prominently across the Festival site, on signage, on the App and on the map
- Pop-up banner on either the Schools Week or FE Week websites, to be used between April and June (40,000 impressions)
- 20 full festival passes for staff/guests
- Four passes to the VIP Speakers Lounge and VIP BBQ

### POST FESTIVAL

- Electronic copy (Excel) of the attendee list. Please note we are unable to supply emails
- 4 social media posts in July thanking you for support

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# PARTNER PACKAGE

## PREMIUM CONTENT PARTNER (£12,000 OR £15,000 +VAT - LIMITED AVAILABILITY)

As a Premium Content Partner, your organisation will be one of the first to welcome attendees to our luxury tipi, a new venue for 2026.

You will have the option to invite a targeted guest list to a breakfast, lunch, or drinks reception paired with an extended session.

The decorated interior and table lay-out provide the ideal backdrop for interactive formats such as discussion groups, workshops, or networking events.

- Your brand listed on our website exhibitor page and app as a Premium Content Partner
- Managed sign-up process for invited guests and festival attendees
- 1h 45min session including breakfast, lunch, or evening drinks
- Dedicated networking area
- 12 tables seating 6 or 8 people each (max 96 people)
- 25 full Festival passes for your staff and invited guests
- Roving mics and live illustrator on request
- Two passes to the VIP Speakers Lounge and VIP BBQ
- Leaderboard banner on either the Schools Week or FE Week websites, to be used between April and June (30,000 impressions)
- Lunch option £15,000, breakfast or drinks reception £12,000

Please note all content is subject to approval and must not be a product demo or sales pitch.



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# PARTNER PACKAGE

## CONTENT PARTNER (£8,500 +VAT - LIMITED AVAILABILITY)

With over 5500 attendees involved in education, a speaker slot at the Festival of Education carries credibility and will enhance your brand.

As a Content Partner, your organisation will play an important part in contributing to the 16th Festival in 2026.

The Festival's content is organised into various strands, and as a Content Partner, your organisation will become the proud participant of a specific venue or theme.

- Your brand listed on our website exhibitor page as a Content Partner
- Your brand listed as a Content Partner on the app
- 2 x 45-minute sessions at the Festival (one session per day) – not to be a product demo or sales pitch
- Six full Festival passes
- Two passes to the VIP Speakers Lounge and VIP BBQ
- In-post banner on either the Schools Week or FE Week websites, to be used between April and June (30,000 impressions)

Please note all content is subject to approval.



"I had a fantastic time connecting with so many passionate educators and changemakers. **It's always energising** to be part of such a thoughtful and inspiring community" **LinkedIn**

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# EXHIBITION PACKAGES



Exhibiting at The Festival of Education is a fantastic opportunity to showcase your organisation's products and services to a highly influential audience from across the education sector.

Having a presence at the Festival puts you in front of more than 5,500 attendees allowing you to engage in a relaxed and inspiring setting. Its unique Festival atmosphere creates an environment where conversations flow and relationships are built.

We use high-traffic sites for exhibition stands to ensure exposure throughout each day as people move between sessions with morning, lunch and afternoon breaks to increase opportunities to meet and share.

Signage, catering and entertainment have all been enhanced, which, together with our Festival App and social media presence, continues to improve the exhibitor and attendee experience.

## PRE-FESTIVAL

- Details of the Festival are extensively promoted across our networks and social media. Your organisation will be provided with unique marketing assets to promote your involvement
- Exhibitor name, logo, profile and link to exhibitor's website listed on the exhibitors' page of website
- Delegate list (Excel) including name, job title and organisation (issued weekly from 4 weeks before)
- Use of the Festival's hashtag to join in conversations and the Festival's banner and web links to promote your involvement. One social media post on LinkedIn, Facebook and Instagram.
- One social media post on LinkedIn, Facebook announcing you are exhibiting - within 2 months of Festival
- Inclusion of brand on Festival App 4 weeks before

## AT THE FESTIVAL

- Exhibition space for two days - white marquee - includes 182cm x 76cm table and 2 chairs
- 500W (2A) power socket (unless agreed otherwise) & free Wi-Fi
- Dedicated Festival staff to assist you throughout the Festival
- Six full festival passes for staff/guests
- Exhibitor name, profile, web address and position of stand in the Festival App, as part of the exhibitor listings (available to all attendees)

## POST FESTIVAL

- Electronic copy (Excel) of the attendee list. Please note we are unable to supply emails

## PARTNERSHIP AND EXHIBITION ENQUIRIES:



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Partnerships Director  
m +44 (0) 7973 393683  
e [adele.kilby@educationscape.com](mailto:adele.kilby@educationscape.com)

## EXHIBITION PRICING FOR 2026

All rates exclude VAT

|   | 2.5X3M | 3X3M   | 6X3M   | 9X3M                           | 5X5M    |
|---|--------|--------|--------|--------------------------------|---------|
| <b>ZONE A AND B</b>                                   | -      | £4,500 | £8,000 | £12,500                        | £11,000 |
| <b>ZONE C</b>   | £4,750 | -      | -      | -                              | £12,000 |
| <b>ZONE D</b>   | -      | £5,000 | £9,000 | £13,250                        | -       |
| <b>MICRO-BIZ AND SMALL CHARITIES STANDS AVAILABLE</b> |        |        |        | <b>See criteria on page 12</b> |         |

All prices +VAT





# EXHIBITION PACKAGES

## PREMIUM EXHIBITOR UPGRADE

(£4,950 +VAT IN ADDITION TO STAND  
PRICE - LIMITED AVAILABILITY)

- Brand featured on website homepage and exhibitors page as a premium exhibitor
- Brand included on the Festival Map on the App, printed map and signage map
- A session at the Festival - 45 mins - Please note that content must be agreed by the Festival Director and should not be a product demo or sales pitch.
- One push notification on the Festival App - during the Festival
- Four additional full festival passes for staff/guests
- Two passes to the VIP Speakers Lounge and VIP BBQ
- Featured button on either the Schools Week or FE Week websites, to be used between April and June (30,000 impressions)

## PARTNERSHIP AND EXHIBITION ENQUIRIES:



**Adele Kilby**  
Partnerships Director  
m +44 (0) 7973 393683  
e [adele.kilby@educationscape.com](mailto:adele.kilby@educationscape.com)

## MICRO BUSINESSES & SMALL CHARITIES

(£1,750 +VAT - LIMITED AVAILABILITY)

At the Festival of Education, we deeply value the contributions of micro-businesses and small charities, recognising them as vital components in cultivating educational diversity and innovation. We are committed to fostering an inclusive environment, enabling these to exhibit, network, and collaborate effectively. To this end, we have tailored affordable exhibition packages, ensuring their unique needs and budget constraints are addressed.

Our discounted offer is available to a limited number of organisations. Our criteria for this option is as follows:

**Micro Businesses:** Businesses with fewer than ten employees and a turnover of less than £375,000.

**Small charities:** Charities with fewer than ten employees and a turnover of less than £750,000.

- All are located in A and B zones
- Brand featured on the Festival website linking to your website
- Exhibition space - which includes a table, two chairs, power and WiFi
- Brand listed on the Festival App linking to your stand location
- Four full festival passes for staff/guests
- Electronic copy (Excel) of the attendee list. Please note we are unable to supply emails





**MICRO BIZ**



"I spent the day at the Festival of Education, and wow, **what a breath of fresh air it was!**" LinkedIn



**3M X 3M TENT**

# EXAMPLE OF STANDS



**5M X 5M TENT**

# OTHER SPONSORSHIP OPPORTUNITIES

## FESTIVAL APP SPONSORSHIP (£9,500 +VAT)

The Festival app is the essential guide to the Festival, enabling Festival-goers to plan their time at the Festival and receive updates while they are there. Have your organisation's branding displayed throughout the app and on the loading splash screen. Over 4500 attendees used the app in 2025. In 2026 we will be launching the App four weeks before the event and hosting an array of content for attendees to enjoy pre-event.



## FESTIVAL BAG SPONSOR (£9,500 +VAT)

Festival-goers love a free bag. On arrival, attendees will receive a useful tote bag (made from sustainable materials). Let your organisation be seen as the suppliers of these handy accessories. Your brand will appear on both sides of the bag, with one side reserved entirely for your own artwork.

## WRISTBAND SPONSOR (£9,000 +VAT)

Your organisation's branding on wristbands given to all delegates on arrival at the Festival and worn throughout the event (made from sustainable materials).



"I may not have made it to Glastonbury last week but **I did make it to the Festival of Education!**"

LinkedIn





“Being surrounded by passionate educators, school leaders, and **people who genuinely care about the future of education** reminded me why we’re all here: to make a real difference” **LinkedIn**



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at Wellington College | 2-3 July 2026

DELIVERED BY



**EducationScape**  
INVESTIGATE · INFORM · INSPIRE

FOUNDED BY



WELLINGTON  
COLLEGE