

FESTIVAL OF EDUCATION 2020

Sponsorship and exhibition booking form

About your organisation

Organisation name:

Date:

Key contact name:

Email address:

Phone:

Mobile:

Address:

Finance email address:

PO number:

Your package for Festival 2020 (please tick/star where applicable)



PARTNER PACKAGES:

Festival partner | £27,500

Literary Festival Partner | £15,000

SPONSORSHIP PACKAGES:

Wi-Fi sponsor | £5,500

Festival App sponsor | £7,500

Lanyard sponsor | £6,000

Festival guide sponsor | £9,500

Festival bag sponsor | £7,500

FESTIVAL GUIDE ADVERTS:

Advert position/size | _____ | £_____

EXHIBITION PACKAGES:

Stand size:

Stand number:

Upgrade option:

PACKAGE TOTAL = £ + VAT

By submitting this booking confirmation I the undersigned confirm I have the authority to act on behalf of the above mentioned Participating Organisation and agree to the attached terms and condition.

Signed:

Name:

Organisation:

Position:

Payment instructions: Payment due 30 days from invoice date, failure to settle within terms may leave your booking liable to cancellation.

TERMS AND CONDITIONS

1. Definitions – In these Terms and Conditions the term ‘Exhibitor’ shall mean any company, partnership, firm, organisation or individual to whom stand space has been allocated for the purposes of exhibiting, advertising and promotion and shall include their employees, contractors, suppliers and agents. The term “Sponsor” shall mean any company, partnership, firm, organisation or individual who pays a fee to sponsor and badge event activities for the purposes of promotion and shall include their employees, contractors, suppliers and agents.

The term “Event” shall mean any exhibition or event run by Lsect Ltd Limited (“Lsect Ltd”) and in particular shall mean the event detailed on the Exhibition Space & Sponsorship Form. The term ‘Venue’ shall mean any exhibition hall, conference facility, hotel or other such building and in particular shall mean the Venue listed in the Exhibition Space & Sponsorship Form and anywhere within the precincts of such location under the control of Lsect Ltd for the purposes and duration of the Event.

The term ‘Contract’ shall mean the agreement which is formed by the acceptance of the booking in accordance with clause 3.

2. Venue terms and conditions – Exhibitors/ Sponsors must at all times adhere to the Venue’s terms and conditions and follow any reasonable instructions provided by the Venue and/or Lsect Ltd. The Venue’s terms and conditions will be sent to the Exhibitor/ Sponsor as part of the booking pack and the Exhibitor/Sponsor agrees that any booking they make is subject to the Venue’s terms and conditions being agreed; in the event that the Exhibitor/ Sponsor do not receive the Venue’s terms and conditions with the booking pack the Exhibitor/Sponsor will not book themselves into the Event until such terms and conditions are received from Lsect Ltd and agreed by the Exhibitor/ Sponsor.

3. Stand bookings & contracting – Bookings for stand space must be in writing on an Exhibition Space & Sponsorship Form. No application will be considered valid until such a signed document is received. Submission of the Exhibition Space & Sponsorship Form and subsequent notification of acceptance by Lsect Ltd constitutes a binding contract. Lsect Ltd reserves the right to refuse any application without assigning any reason.

4. Stand charges and payment – All Stand rental charges and sponsorship opportunities and services are based on the cost to Lsect Ltd of goods, materials, labour and transport, including the cost of conforming to obligations imposed by statute or government order ruling at the time when such prices were quoted. While every effort will be made to contain costs, in the Event of excessive increases in such costs before completion of work, the right is reserved by Lsect Ltd to make corresponding increases in charges.

Payment is due 30 days from the date of the invoice, or thirty days prior to the first day of the Event, whichever is the earliest. Failure to settle the invoice within these terms will leave your booking liable to cancellation in order that Lsect Ltd has the opportunity

to reassign the space or sponsorship opportunity to another party. No organisation will be permitted to attend the Event as an Exhibitor/ Sponsor if these terms are not fully adhered to.

5. Duration of Event – Exhibitors/Sponsor should refer to their exhibitor pack for confirmed opening, set up and breakdown times.

6. Subletting and sharing of stands – Exhibitors shall neither share nor sublet the whole or part of the stand allocated to them with another organisation without the written consent of Lsect Ltd.

7. Amendment of site plan and venue – Whilst every endeavour is made to preserve the published plan of the Exhibition or the location of the Venue, Lsect Ltd shall be entitled to vary the layout or change the Venue if it is believed by Lsect Ltd to be in the best interests of the Event, or for any reason beyond their control.

8. Lsect Ltd and Exhibitor/Sponsor cancellation – In addition to any rights contained within Clause 9, Lsect Ltd may terminate an Exhibitor’s/Sponsor’s booking upon 2 days written notice to the Exhibitor/Sponsor in the Event that

- a) The Exhibitor/ Sponsor materially breaches the terms of the Contract or
- b) That in Lsect Ltd’s sole discretion, it becomes aware that the Exhibitors/Sponsors attendance at the Event or Lsect Ltd’s association with the Exhibitor/Sponsor may:
 - i) Bring the Event or Lsect Ltd into disrepute,
 - ii) Require (or it being reasonably prudent to require) Lsect Ltd to incur additional costs by virtue of the Exhibitor’s/ Sponsor’s attendance (which Lsect Ltd may alternatively opt to offer for the Exhibitor/Sponsor to pay in consideration for not terminating this Contract) ,
 - iii) Has or is likely to have the consequence of causing a demonstration or other form of unrest at or in close proximity to the Event or any Lsect Ltd premises before or after the Event.In the foregoing circumstances set out in b) of this clause 8, Lsect Ltd shall refund the fees paid by the Exhibitor/Sponsor to Lsect Ltd but shall not otherwise be liable for any costs, charges, fees or any losses howsoever the Exhibitor/Sponsor may suffer or incur as a direct or indirect result of Lsect Ltd’s termination. An Exhibitor/ Sponsor cancelling or reducing its booking after an official application has been accepted will be liable for payment of the total fee for the original booking.

9. Event postponement or abandonment – Lsect Ltd expressly excludes any liability in respect of any actions, claims, losses, damages, costs or expenses whatsoever which may be brought, suffered or incurred by the Exhibitor/ Sponsor or its employees, sub-contractors or agents as a result of the prevention, postponement or cancellation of an Event or the Venue becoming wholly or partially unavailable for the running of the Event. Lsect Ltd will repay any fee paid by an Exhibitor/ Sponsor in respect of a cancelled Event, and Lsect Ltd will repay any rental paid if a postponement to the Event means that it will no longer take place on the date envisaged and the Exhibitor/ Sponsor doesn’t wish to attend the rescheduled Event. Save as detailed herein Lsect Ltd shall be under no liability to the Exhibitor/ Sponsor in respect of any actions, claims, losses, costs or expenses whatsoever which may be brought against or suffered or incurred by the Exhibitor/ Sponsor as the result of the happening of any such events. If, at the sole discretion of Lsect Ltd, rearrangement or postponement of the period of the Event or by substitution

of another hall or building or by any other reasonable manner the Event can be carried out, this Contract shall be binding upon the parties, except as to size and position of stands and sponsored workshops (and related activities), as Lsect Ltd may (as it considers necessary) make modifications, substitutions or rearrangements thereto. For the avoidance of doubt nothing within this clause limits or excludes Lsect Ltd's liability for death or personal injury or any other matter for which liability cannot be limited at law.

10. Insurance and liability - The Exhibitor/ Sponsor agrees and acknowledges that it is responsible for safeguarding its possessions, materials and property during the Event. The Exhibitor/ Sponsor shall be responsible and liable for all losses, damage, claims and proceedings arising directly out of injury to any person or damage to any property, materials or possessions by reason of the negligent acts or omissions of the Exhibitor/ Sponsor, its employees, servants or agents and for any loss or damage caused to the Venue, fittings supplied within the cost of participation and to any third parties arising as a direct result of the negligent acts or omissions (or failure to act) of the Exhibitor/ Sponsor his employees, sub-contractors or agents. Lsect Ltd expressly declines any responsibility for the safety of possessions, materials or property of the Exhibitor/Sponsor or their employees, contractors, suppliers and agents or any other person, for loss, damage, destruction by theft, fire or any other cause, save and except in all cases in this clause 10 for any death or personal injury caused by Lsect Ltd's negligence or as otherwise unable to be excluded by law.

Lsect Ltd and its contractors exclude any liability by reason of a force majeure event including fire, storm, lightning, explosion, national emergency, war, terrorism, or threats of war or terrorism, labour disputes, strikes, lockouts, civil disturbance, inevitable accident, or for any other cause not within the control of Lsect Ltd whether of the same kind or not. As Lsect Ltd and its contractors will accept no responsibility for any of the foregoing matters, Exhibitor/ Sponsors should affect their own insurance against any risk of any loss, damage, injury or liability relating thereto.

11. Indemnity The Exhibitor/ Sponsor hereby indemnifies Lsect Ltd against any loss, damages or reasonable expenses incurred or suffered by Lsect Ltd as a direct result of a negligent act or omission on the part of the Exhibitor/ Sponsor in relation to the Contract. The total aggregate liability to the Exhibitor/ Sponsor in connection with this Contract shall be limited to an amount equal to the payment due under this Contract.

The Exhibitor/ Sponsor shall not be liable for any consequential or indirect losses, including any indirect loss of profits, revenues, business, and/or anticipated savings, whether or not in the contemplation of the parties at the time of entering into this Contract.

12. Health and safety - It is the responsibility of the Exhibitor/ Sponsor to ensure that its contractors, employees and agents, comply with the latest legislation regarding Health and Safety at Work requirements.

13. Promotional matter - All printed matter or advertisements of any kind intended for distribution in the Exhibition may only be distributed from the Exhibitor/ Sponsor's stand and workshop space and shall not be distributed in any other location including within the building or in the neighbourhood of the entrance or exits. Exhibitor/ Sponsors must not station any attendant in the gangways or place anything in or over them or upon any space other than that allocated to them. Attendants must not circulate through the Exhibition areas for promotional or delegate scanning

purposes or use audible means of attracting the attention of visitors to the annoyance or inconvenience of other Exhibitor/ Sponsors. Any promotional matter related to competitions, prizes, awards, gifts must first have been submitted to Lsect Ltd for approval. Lsect Ltd has the right to request withdrawal of any promotional material in any media or any promotional activity should this cause disturbance or annoyance or is objected to on the grounds of legality, decency or honesty.

14. Fitting regulations - Under no circumstances may Exhibitors/ Sponsors alter or add to the external structure of the stands. Further interior design, fittings, lighting, decorations may be added at the Exhibitors' expense subject to the compliance with these regulations and any requirements of the local or other authority at the time. Exhibitors are deemed to have knowledge of such requirements and regulations and are bound thereby and are required to indemnify Lsect Ltd and its contractors against any claim, action, loss or liability occasioned by any breach thereof. The total enclosure of any stand shall not be permitted.

Exhibitors and their contractors may not interfere with the Venue building in anyway whatsoever and any damage caused by their acts will be the responsibility of the Exhibitor, who will be required to indemnify Lsect Ltd and its contractors against any claim arising from such damage. In addition all work carried out by or on behalf of the Exhibitor including stand interior, construction, stand fittings, electrical work and decoration must be by members of the appropriate trade unions in accordance with the construction and working rule or other property of any Exhibitor or of any person, or for the agreements issued by and under the authority of the National Joint Councils of the Exhibition Industry.

If the Exhibitor or Exhibitor's contractor obstructs Lsect Ltd's Exhibition contractor the Exhibitor will indemnify Lsect Ltd against any cost that may arise as a result of the exhibition build up, and/ or breakdown schedule. In all cases Lsect Ltd reserves the right to remove any stand where Lsect Ltd becomes aware that it is a risk and the Exhibitor fails to adhere to its reasonable requests. Exhibitors/Sponsors must keep all materials and furniture within the boundaries of their own stand and not obstruct aisles for reasons of health and safety.

15. Stand design - In the instance of an Exhibitor not requiring the use of a shell scheme provided by Lsect Ltd's contractors and wishing to erect his or her own construction in the space allotted, plans must be submitted in full to Lsect Ltd not later than 30 days before the opening of the intended Exhibition. Lsect Ltd retains the right to refuse, amend or otherwise deal with any plan as deemed necessary.

16. Special hazards - Any exhibitor which may be regarded as constituting a special risk or hazard or dangers must be notified to Lsect Ltd at least one month in advance of the opening of the Exhibition. The Exhibitor/ Sponsor must at his or her own expense comply with any conditions or safety precaution Lsect Ltd, Venue licensor or local authority may impose. Lsect Ltd reserve the right to reject any exhibit that it regards as a risk, which has not been notified to Lsect Ltd and approved by it in accordance with this clause.

17. Disposal of waste - It is the responsibility of the Exhibitor to ensure that all debris and waste material arising from his or her own stand fitting is completely removed from the Exhibition area prior to the opening of the Exhibition. Failure to comply with this procedure shall render the Exhibitor liable for the cost of clearance by Lsect Ltd.

18. Staffing and stand displays – Exhibitors must ensure that their stand is ready at least one hour prior to the opening of the Exhibition each day. Stands must be fully staffed and stocked at all times. Exhibits are not to be removed until the exhibition has closed and any Exhibitor closing their stand before that time without the permission of Lsect Ltd will be liable to an early closing fee of 25% of the total stand cost + VAT. There is a limit of two persons per 2mx2m stand or eight persons per 8mx2m stand. Additional persons may be permitted at Lsect Ltd's sole discretion and subject to the payment of additional charges.

19. Hospitality - Exhibitors/ sponsors are not permitted to offer or distribute refreshments including alcoholic or non-alcoholic drinks or food without the permission of Lsect Ltd.

20. Security – Security will be provided at the absolute discretion of Lsect Ltd or its contractors but they cannot accept liability for any loss or damage that may occur. Lapel badges must be worn at all times by the Exhibitor/ sponsor and his staff whilst in the Venue and in all other areas within the full control of Lsect Ltd for the duration of the Event.

22. Variations – Variations from any of these Terms and Conditions may be granted at Lsect Ltd's discretion. No variation will be effective unless it is given in writing.

23. Waiver – Failure or neglect by Lsect Ltd to enforce at anytime any of the provisions hereof shall not be construed nor shall it be deemed to be a waiver of their rights hereunder nor in any way affect the validity of the whole or any part of the Contract nor prejudice Lsect Ltd's rights to take subsequent action.

24. Enforceability – If any term or provision in this Agreement shall in whole or in part be held to any extent to be illegal or unenforceable under any enactment or rule of law that term or provision or part shall to that extent be deemed not to form part of this Agreement and the enforceability of the remainder of this Agreement shall not be affected.

25. Third parties – The parties agree that no third party shall be entitled to enforce any rights under the Contract. The parties hereby exclude the operation of the Contracts (Rights of Third Parties) Act 1999. Nothing in the Contract shall be deemed to constitute a partnership between the parties.

26. Notices – Any notices to be served on either of the Exhibitor/ Sponsor or Lsect Ltd by the other shall be sent by pre-paid recorded delivery post, facsimile or electronic mail to the address of the other, and shall be deemed to be received by the addressee within 72 hours of posting or 24 hours if sent by facsimile or on sending it by electronic mail to the correct facsimile number or electronic mail address provided that no message is received by the sender in the case of electronic mail that such message was not delivered.

27. Law – Each Contract concluded under these Terms and Conditions shall be governed by and construed in accordance with English Law and the parties agree to submit to the exclusive jurisdiction of the English Courts.

28. Limitation of Liability – Neither party to this Contract shall have liability to the other with respect to claims arising out of, in connection with or resulting from this Contract, whether in contract, tort (including negligence of any degree) or otherwise except as provided under the terms of this Contract.

The aggregate liability of the Exhibitor/Sponsor to Lsect Ltd and its contractors for any or all breaches of this Contract, any negligence, or arising in any other way out of the subject matter of this Contract will not exceed in total the payments made by the Exhibitor/Sponsor under the provisions of this Contract. Said liability shall not extend to any liability for indirect damages or losses, or to any loss of profits, loss of revenue, loss of data, loss of contracts or opportunity (whether direct or indirect), even if Lsect Ltd has advised the Exhibitor/Sponsor of the possibility of those losses, or even if they were within the Exhibitor's/Sponsor's contemplation.

Nothing in this Contract limits or excludes either party's liability for death or personal injury or any fraud or for any sort of liability that, by law, cannot be limited or excluded.

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